



LEADERSHIP DEVELOPMENT SYMPOSIUM

Annual TEEX Conference for Emergency Response Personnel

Exhibitor Opportunities

The Texas A&M Engineering Extension Service (TEEX)—Leadership Development Program is looking for partners who are as committed as we are to bringing the best leadership training in the country to emergency response professionals around the world... and WE WANT YOU!

The TEEX Leadership Development Symposium has quickly become one of the top conferences for emergency response professionals. Bringing nationally-recognized leaders in the fire service, along with business experts, university professors and military greats—the symposium provides the very best training available. Best of all, it is easily accessible—free for Texas emergency responders and \$150 for everyone else.

Take this opportunity to serve those who serve others! Please join us as a sponsor for the TEEX Leadership Development Symposium today!

WHAT?

The TEEX LEADERSHIP DEVELOPMENT SYMPOSIUM brings world-class speakers to a professional venue to engage and encourage leadership among the emergency response industry. The primary focus of the conference is leadership training and development which is why attendees continue to return year after year.

WHEN?

The conference is held annually and alternates venues between Frisco, Texas and San Marcos, Texas.

The next event will be held at the Embassy Suites Hotel and Conference Center in San Marcos, Texas from January 8–10, 2018.

WHY?

You have the opportunity to showcase your goods or services to the leadership of the Fire and Emergency service industry. Whether from large or small departments, many of the attendees are the decision makers. Over the last several years, the average attendance has been just over 800 people.

Partnerships are chosen on an industry-specific basis—there will only be one vendor who sells fire trucks, one vendor who sells insurance, etc. Therefore, opportunities are limited and are available on a first-come, first-served basis.

“Leadership and learning are indispensable to each other.”

—John F. Kennedy

Questions? Call 979-845-5562 or email Leadership.Symposium@teex.tamu.edu



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Sponsor the 2018 Leadership Development Symposium:

BLACK HELMET — \$350

- **Refreshment Partner** receives signage on (1) table during one morning or afternoon of event. Conference Refreshments are provided during the morning and afternoon sessions for Monday and Tuesday and then morning only on Wednesday.
- Two Refreshment Tables are available for each timeslot, but are priced separately.
- Exhibitor will be recognized in program, slideshow, announcements, and signage.

YELLOW HELMET — \$500

- One **Hospitality Suite** for (1) evening networking event where exhibitor has opportunity to showcase company services and products.
- Exhibitor supplies food and snacks.
- Event will be promoted during the conference in the program, slideshow, announcements, and signage.
- Available Evenings: Sunday, Monday, or Tuesday. There are only two hospitality rooms available per night.

RED HELMET — \$2,500

- **Breakout Room** partner includes airtime on (1) TV monitor that runs during the symposium outside of sponsored breakout room. Exhibitor supplies a video or powerpoint presentation to ESTI Marketing by **December 31, 2017**.
- Representative of company is asked to greet attendees entering the room and will be given two minutes at beginning of session to welcome attendees to session.
- Exhibitor will be recognized in program, slideshow, announcements, and signage.

EXHIBITOR OPPORTUNITIES

Limited Number Available



- Video on (1) TV at Breakout Room entrance and opportunity to address attendees at session
- Signage at (1) Refreshment Table;
Mon: AM or PM, Tues: AM or PM, or Weds: AM
- (1) Hospitality Suite for hosting Networking Event for one night during Symposium
- Logo included on Thank You signage
- Logo on daily slideshow Announcements
- Logo included on Program, Emails, and Web page

SOLD OUT



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