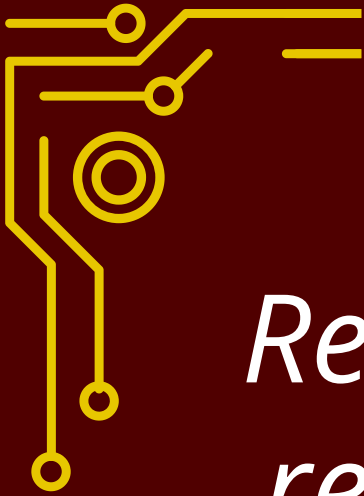


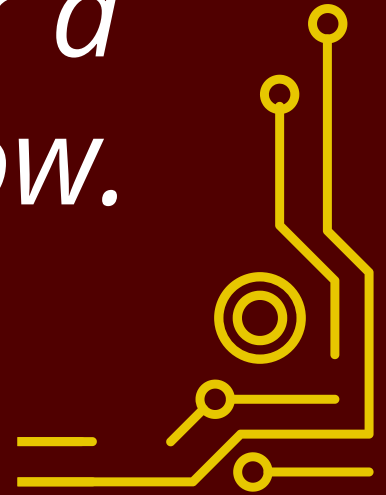
March 2-4, 2027

Bryan, TX

CYBER READINESS SUMMIT



*Real solutions for a
resilient tomorrow.*



Why Sponsor the Cyber Readiness Summit?

Position Your Organization at the Center of Cyber Resilience

The Cyber Readiness Summit brings together professionals across government, critical infrastructure, healthcare, education, and industry to address real-world cybersecurity challenges. As a sponsor, your organization plays a direct role in advancing these conversations while gaining meaningful visibility among key decision-makers.

Reach the Right Audience.

Build Meaningful Connections.

Showcase Your Expertise.

Support What Matters.

Sponsorship Opportunities

Flexible Options to Match Your Level of Engagement

Each sponsorship tier is designed to provide meaningful visibility, connection, and impact at the Cyber Readiness Summit. Whether you're looking to build awareness or deepen engagement, there is an opportunity to align your organization with this important work.

CISO Sponsor – \$3,500

Premier Visibility | Maximum Engagement

Includes:

- Premium logo placement on event website and signage
- Prime exhibitor booth location
- (2) complimentary registrations
- Recognition during opening and closing sessions
- Featured placement in the conference app
- Digital newsletter recognition
- LinkedIn collaboration
- Breakout session slide recognition
- Sponsor recognition plaque
- Entrance welcome sign recognition

Ethical Hacker Sponsor – \$2,500

High Visibility | Strong Presence

Includes:

- Logo placement on event website and signage
- Exhibitor booth
- (2) complimentary registrations
- Conference app highlight
- Digital newsletter recognition
- Breakout session slide recognition
- Entrance welcome sign recognition

Pen Tester Sponsor – \$1,500

Targeted Exposure | Direct Connection

Includes:

- Logo placement on event website
- Exhibitor booth
- (1) complimentary registrations
- Conference app highlight
- Breakout session slide recognition

Incident Responder Sponsor – \$750

Entry-Level Presence | Brand Awareness

Includes:

- Logo placement on event website
- Exhibitor booth
- Conference app highlight

À La Carte Sponsorship Opportunities

Elevate Your Presence. Create Meaningful Touchpoints.

Enhance your sponsorship by aligning your brand with key moments throughout the Cyber Readiness Summit. These high-visibility opportunities are designed to maximize engagement and leave a lasting impression on attendees.

Excursion or Event Sponsor (3 Available) - \$3,000

Align your brand with one of the Summit's unique experiences.

Includes:

- Recognition tied to selected experience
 - Branded signage at check-in
 - Verbal recognition during send-off
 - Logo included in attendee communications related to the experience
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Lanyard Sponsor (1 Available)

Your brand will be worn by every attendee throughout the Summit. This includes the logo printed on official event lanyards.

Tote Bag Sponsor (1 Available)

Ensure your brand travels with attendees beyond the event. This includes the logo printed on attendee tote bags.

Tote Bag Insert (Multiple Available)

Place your materials directly into the hands of attendees. This includes one branded insert in all attendee bags.

Sign-Up Today

Interested in one of these unique sponsorship opportunities?

Contact Dr. Bart Taylor at bart.taylor@teex.tamu.edu today to secure your À La Carte sponsorship.

Sponsorship Information

Secure Your Sponsorship

Sign up for your sponsorship today at teex.org/cybersummit.

Exhibitor booth locations are assigned on a first come, first served basis upon confirmation of sponsorship.

Sponsor Registration & Booth Staffing

Complimentary registrations included with your sponsorship provide access to:

- All Summit sessions
- Networking events

Additional registrations may be purchased separately.

Booth Expectations:

- Booths must be staffed during peak attendee times, including breaks and networking events
- Booth staff are encouraged to actively engage with attendees
- Booth staff are not eligible for attendee prize drawings

Hotel Accommodations

A discounted room block will be available for sponsors and attendees. Details and booking information will be provided on the Summit website.

Shipping & Booth Materials

Sponsors may ship booth materials in advance.

Detailed shipping instructions, deadlines, and handling information will be provided prior to the event.

Promotional Materials

Sponsors are invited to offer branded materials to attendees.